

Antón Martínez

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# Freelance, Art Direction, Design.

## Profile

My name is Anton, a Designer and Art Director based in London, where I have been helping brands create products and campaigns for the past six years.

I love making things, from graphics to pixel-based experiences or music. I focus on visual design and storytelling, creating communications across multiple mediums and areas, and enjoy working in the intersection of branding and product.

I'm also part of the Awwwards Jury.

## Experience

Stink Studios, Huge, AKQA, DesignStudio, Koto, W12 Studios and Tribal Worldwide. Clients include Volkswagen, Google, WeWork, Verizon, VISA, Unilever, Škoda and others.

## Skills

Art Direction

Visual and Graphic  
Adobe Suite

UI, UX and Product  
Sketch and Figma

Design Systems  
Sketch and DSM

Motion and Prototyping  
After Effects and InVision

Design Direction

Team Management

## References

Victoria Buchanan  
ECD at Tribal Worldwide

Scott Rushton  
CD at IBM iX

Jon Cleave  
CD at adam&eveDDB