

Anton Martinez.

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Design. Art Direction. Freelance.

Designer and art director based in London. I love making things, from pixel-based experiences to music.

As a designer, I solve problems by focusing on visual design and digital storytelling while keeping design system, architectural information and grid in mind.

www.antonmartinez.com

Clients

Volkswagen, Verizon, Škoda, Lufthansa, O2, Lipton, Falabella, Wall's, Carte D'Or, Seat, eBay, Esso, VIA Outlets.

Experience

Studio Koto London

Senior Digital Designer Jan 2019 – Current

W12 Studios London

Senior Product Designer Sept 2018 – Dec 2018

Tribal Worldwide London

Senior Designer Feb 2017 – Aug 2018

Interactive Designer Feb 2014 – Jan 2017

Uqui Santiago de Compostela

Multimedia Designer Nov 2012 – Oct 2013

Junior Designer May 2011 – Oct 2012

Education

Visual Communication Vigo / A Coruña

Multimedia Design 2008 – 2010

Media 2006 – 2008

Skills

Art Direction

UX, UI and Product Design
Sketch and Studio

Motion and Prototyping
After Effects and InVision

Graphic and Print Design
Adobe Suite

Development
HTML, CSS and JS

Design Direction

Team Management

References

Victoria Buchanan
ECD at Tribal Worldwide

Simon Poett
ECD at The Brooklyn Brothers

Scott Rushton
CD at IBM iX